

i-NOVO[®] AWARDS 2017

2017 i-NOVO AWARDS CELEBRATING EXCELLENCE

July 5, 2017, Marseilles

After two years of its successful i-NOVO Awards program, [VirtualExpo](#) and its portals, [AeroExpo](#), [AgriExpo](#), [ArchiExpo](#), [DirectIndustry](#), [MedicalExpo](#) and [NauticExpo](#), will be celebrating excellence and innovation in a single online event to take place in November 2017.

The mission: promoting and honouring the year's best, most innovative products in three award categories (DESIGN, ECO, TECH).

About the i-NOVO Awards

- **i-NOVO DESIGN Awards:** The i-NOVO Design Award will recognize products that take a step outside the box in terms of quality and perfection in design
- **i-NOVO ECO Awards:** The i-NOVO Eco Award will be attributed to products that lessen or eliminate impact on the environment.
- **i-NOVO TECH Awards:** The i-NOVO Tech Award will be given to products that demonstrate novel use of technology, whether it be the invention of a new technology, a technological innovation in the fabrication process (automatic or manual), the use of advanced technology to improve a design, the application of existing technologies to a new domain, the integration of several new technologies in one product or a completely innovative concept.

How does it work?

For each VirtualExpo portal, our in-house experts will create a product shortlist per award category by the end of September. The products will then be submitted to an external jury of industry experts who will nominate the most innovative products within each category. This final selection will then be presented online to VirtualExpo's visitors for a public vote from November 20th to November 24th.

Keep up with all the i-NOVO Awards news at www.i-novo-awards.com!

ABOUT VIRTUALEXPO GROUP

VirtualExpo is the leader in online B2B and B2C exhibitions, accessible 24/7 around the world. After proving its worth with [DirectIndustry](#), the company quickly conquered the world of nautics and the maritime sector ([NauticExpo](#)), of architecture and design ([ArchiExpo](#)) and of medical equipment ([MedicalExpo](#)). In 2016, VirtualExpo broadened its activity to include the fields of aeronautics ([AeroExpo](#)) and agriculture ([AgriExpo](#)). Today, the six online exhibitions feature nearly 28,000 stands displaying over a million products. Every year, they receive 90 million unique visitors.

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