



## ARCHIEXPO CELEBRATES ITS 10 YEAR ANNIVERSARY

*December 6, 2017, Marseilles*

[ArchiExpo](#) has reached a milestone this year celebrating 10 years of business. Its journey began with its online launch in 2007, following the creation and vision of Founder and Chairman, Corentin Thiercelin, and CEO, Vincent Gérard, of DirectIndustry, an online exhibition search tool that later developed into other sectors. Today, ArchiExpo is the market's most comprehensive online sourcing tool for B2B professionals with a mission to bring buyers and manufacturers together in one place.

With success and support from its online visitors, clients and business partners, ArchiExpo has reached 10,000 exhibitors per year, 514,000 + products, 3.2 million visitors per month, 80,406 catalogues, 9,425 projects, and 23,891 News and Trends. ArchiExpo also offers a recognized and prominent e-magazine with 40 issues published by an expert team of journalists for an international reader audience of professionals and aficionados in the architecture and design field.

The following notable brands have been clients with ArchiExpo for an outstanding nearly 10 years: Kaldewei, Stonebreakers, Technova, VELUX France and GRUPPO MOBIL FRESNO. This is a great achievement for ArchiExpo, which prides itself on excellent and top quality client relations, support and communication.

ArchiExpo is excited to continue their growth and hard work with exciting projects and innovations to provide the best content and user experience in B2B online sourcing to its current and potential future clients.

### ABOUT VIRTUALEXPO GROUP

After proving its worth with [DirectIndustry](#), the company quickly conquered the world of nautics and the maritime sector ([NauticExpo](#)), of architecture and design ([ArchiExpo](#)) and of medical equipment ([MedicalExpo](#)). In 2016, VirtualExpo broadened its activity to include the fields of aeronautics ([AeroExpo](#)) and agriculture ([AgriExpo](#)). Today, the six online exhibitions feature nearly 28,000 stands displaying over a million products. Every year, they receive 90 million unique visitors.

### PRESS CONTACT

Chloe Bonnaud

VirtualExpo Group  
+33 4 86 13 48 68

[chloe.bonnaud@virtual-expo.com](mailto:chloe.bonnaud@virtual-expo.com)