



## AGRIEXPO CELEBRATES ITS ONE YEAR ANNIVERSARY

*December 20, 2017, Marseilles*

After its launch in October 2016, [AgriExpo](#) has grown into one of the most comprehensive online sourcing tools for international buyers and manufacturers in the agriculture field. This 2017, AgriExpo marks its one year since its online debut in 9 major sectors: Tractors, Farm Machinery, Small Farm Equipment, Forestry, Irrigation, Livestock Equipment, Horticulture, Farm Infrastructure and Farm Management.

Within the year, AgriExpo has achieved success and support from its virtual visitors, clients and business partners, and has reached 1,500 exhibitors per year, 54,600 products, 137,000 visitors per month, 8,975 catalogues and 1,215 News and Trends. AgriExpo offers manufacturers and buyers worldwide the opportunity to communicate and source products in nine different languages.

AgriExpo will continue their growth and hard work in the near future with exciting projects and innovations such as launching an e-magazine and webinars to provide the best content and user experience in B2B online sourcing to its current and potential future clients

### ABOUT VIRTUALEXPO GROUP

After proving its worth with [DirectIndustry](#), the company quickly conquered the world of nautics and the maritime sector ([NauticExpo](#)), of architecture and design ([ArchiExpo](#)) and of medical equipment ([MedicalExpo](#)). In 2016, VirtualExpo broadened its activity to include the fields of aeronautics ([AeroExpo](#)) and agriculture ([AgriExpo](#)). Today, the six online exhibitions feature nearly 28,000 stands displaying over a million products. Every year, they receive 90 million unique visitors.

### PRESS CONTACT

Chloe Bonnaud

VirtualExpo Group

+33 4 86 13 48 68

[chloe.bonnaud@virtual-expo.com](mailto:chloe.bonnaud@virtual-expo.com)