





Nautic

2017 i-NOVO AWARDS TOP 20 SELECTIONS

Medical

Expert Top 10 Vote November 2-7th and Final Public Vote November 20-24th *October 30, 2017, Marseilles*

VirtualExpo's in-house experts have announced their selections for the **Top 20** most innovative and creative products by award category (Design, Eco, Tech) to continue competing in the <u>2017 i-NOVO</u> <u>Awards</u>. Based on this short list, the products will then be submitted to an **external jury of industry experts** who will select the **Top 10** announced on November 2-7th. The final selections will be presented online to VirtualExpo's visitors for a **public vote on November 20-24th**.

After two year of success, the i-NOVO Awards continue to be organized once a year across the six VirtualExpo websites and attracts the attention of companies and professionals, serving as an indicator of the most prominent trends and innovations. <u>VirtualExpo</u> and its portals, <u>AeroExpo</u>, <u>AgriExpo</u>, <u>ArchiExpo</u>, <u>DirectIndustry</u>, <u>MedicalExpo</u> and <u>NauticExpo</u>, will be celebrating excellence and innovation in a single online event: <u>http://www.i-novo-awards.com</u>.

ABOUT VIRTUALEXPO GROUP

Direct

After proving its worth with <u>DirectIndustry</u>, the company quickly conquered the world of nautics and the maritime sector (<u>NauticExpo</u>), of architecture and design (<u>ArchiExpo</u>) and of medical equipment (<u>MedicalExpo</u>). In 2016, VirtualExpo broadened its activity to include the fields of aeronautics (<u>AeroExpo</u>) and agriculture (<u>AgriExpo</u>). Today, the six online exhibitions feature nearly 28,000 stands displaying over a million products. Every year, they receive 90 million unique visitors.

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