



VirtualExpo Group is once again named a Great Place to Work®

Marseille, le 3 avril 2019 — VirtualExpo Group is one of the top 50 best workplaces in the category of French companies with 50 to 500 employees according to global research and consulting company Great Place to Work®. This marks the third consecutive year the company is named on the list.

On April 2nd, VirtualExpo Group received 29th place at the Great Place to Work® award ceremony in Paris. The prestigious ranking is based on a "Trust Index" survey which invites employees and managers to anonymously respond to a series of questions focusing on management, company trust, and work culture. Companies with at least 70% of positive responses are labeled a "Great Place to Work." While the results of this survey represents two thirds of the evaluation, the remaining third consists of a "culture audit", which details the company's HR processes and managerial practices.

What makes VirtualExpo Group a Great Place to Work®?

"Great Place to Work® has been an important part of the company's strategy since 2016," explains Vincent Gerard, CEO of VirtualExpo Group. "We strive to continually embody the values and culture that Great Place to Work® stands for." The company believes that having a high-trust work culture leads to better business results while maintaining employee happiness.

VirtualExpo Group distinguishes itself with innovative HR, managerial, and Corporate Social Responsibility practices:

- Employee involvement in company decisions through collective surveys
- Flexible work hours
- Application of the Agile philosophy
- Internal communication with Workplace by Facebook
- Recognition among colleagues for helping one another with a reward system
- Meetings between employees and the CEO to share their job and daily tasks
- Organized charity work that encourages and unites all employees

Where is VirtualExpo Group heading between now and 2020?

VirtualExpo Group's mission is to give B2B buyers the best experience on its six websites by helping them make the right purchase to achieve their projects. Today, it is implementing a new strategy: becoming a marketplace with the possibility of purchasing directly on their sites. VirtualExpo Group is also working with its joint venture in China to position itself as a bridge between Chinese companies and European markets.

About Great Place to Work Institute®

The Great Place to Work Institute® is an international research, consulting and training firm that helps organizations identify, create and maintain an environment where it's a pleasure to work by developing a company culture where confidence reigns. The Institute offers its services to businesses, non-profit organizations and public entities in 45 countries on six continents.

ABOUT VIRTUALEXPO

VirtualExpo Group is the headquarters of six successful websites in six different industries:

[DirectIndustry](#) for industry, [NauticExpo](#) for boating and maritime, [ArchiExpo](#) for architecture and design, [MedicalExpo](#) for medical devices, [AeroExpo](#) for aeronautics, and [AgriExpo](#) for agriculture. The websites have over a million products and receive 100 million visitors every year.

PRESS CONTACT

Chloe Bonnaud

VirtualExpo Group

+33 4 86 13 48 68

chloe.bonnaud@virtual-expo.com