



## NAUTICEXPO IS CELEBRATING ITS 15TH BIRTHDAY

*January 15, 2019, Marseilles*

NauticExpo has reached an important milestone and is celebrating its 15th birthday. Launched in 2003 by Corentin Thiercelin, CEO, and Vincent Gérard, managing director, NauticExpo is the most comprehensive sourcing tool for the boating and maritime industry out there today. The mission: connect buyers and manufacturers on an international scale in one place.

With its success and the support of its visitors, customers and sales partners, today NauticExpo includes 4,000 exhibitors, over 96,800 products, 740,000 visitors per month, 36,500 catalogs and 19,100 News & Trends.

NauticExpo cultivates excellent relationships with its partners and has a customer service worthy of the best. Some of the brands who have trusted NauticExpo from the beginning are Wichard, Selva Marine, Fiat Powertrain, Besenzoni, TwinDisc, Webasto, John Deere and Selden. With a special mention for the first company to join NauticExpo: Dessalator.

What is NauticExpo's goal? To constantly innovate and develop new projects. As such, NauticExpo gives the 740,000 buyers who visit the site every month access to exhaustive content and the best product sourcing experience possible.

### ABOUT VIRTUALEXPO GROUP

After proving its worth with [DirectIndustry](#), the company quickly conquered the world of nautics and the maritime sector ([NauticExpo](#)), of architecture and design ([ArchiExpo](#)) and of medical equipment ([MedicalExpo](#)). In 2016, VirtualExpo broadened its activity to include the fields of aeronautics ([AeroExpo](#)) and agriculture ([AgriExpo](#)). Today, the six online exhibitions feature nearly 28,000 stands displaying over a million products. Every year, they receive 90 million unique visitors.

### PRESS CONTACT

Chloe Bonnaud

VirtualExpo Group  
+33 4 86 13 48 68

[chloe.bonnaud@virtual-expo.com](mailto:chloe.bonnaud@virtual-expo.com)