



VirtualExpo Group in Partnership with JETRO Unveils its Japan Pavilion

Marseille, June 14, 2021 - In July 2020, VirtualExpo Group officially launched its 6 B2B marketplaces. This step aimed to facilitate the experience of B2B buyers and help them make the right purchasing decision thanks to two features: the product comparison tool and the negotiation interface. Since the launch, buyers can source products online easily, find the closest supplier with the best rating, receive quotes and negotiate to get the best deal.

Online Payment: The Latest Feature on VirtualExpo Group Marketplaces

In order to offer an increasingly rich experience to its users, VirtualExpo Group unveils the new feature fulfilling the third part of its slogan: Compare - Connect - Buy.

B2B buyers can now accept quotes from suppliers and pay them directly online.

This feature is initially only available for buyers located in France who order products from French suppliers. The next step will be to open the service up for international online payments.

A Simple and Secure Experience

In order to offer this new feature to buyers, VirtualExpo Group has partnered with Mangopay, one of the leading payment solutions on the European market. Mangopay ensures secure, simple and commission-free online transactions.

The buyer has two possible options when paying for their order:

- payment by credit card for a shopping cart of less than €2,500
- payment by bank transfer

To learn more about the major trends in B2B e-commerce, VirtualExpo Group has made available a complementary article on online payment solutions.

ABOUT VIRTUALEXPO GROUP

VirtualExpo Group is made up of six marketplaces specializing in different sectors: AeroExpo for aeronautics; AgriExpo for agriculture; ArchiExpo for architecture and design; DirectIndustry for industry; MedicalExpo for medical devices and NauticExpo for boating and the maritime sector. VirtualExpo Group's mission is to help everyone with a B2B project make the right purchasing decision. The six marketplaces list a total of over 1 million products and receive 11.4 million visits per month.

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