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PRESS RELEASE



AEROEXPO CELEBRATES ITS ONE YEAR ANNIVERSARY

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After its launch in October 2016, <u>AeroExpo</u> has grown into one of the most comprehensive online sourcing tools for international buyers and manufacturers in the aeronautical industry. This 2017, AeroExpo marks its one year anniversary since its online debut in 11 major sectors: Aircraft, Aircraft Components, Aircraft Interiors, Free Flight, Drones, Software, Production, Airport Terminals, Runways, Logistics and Security.

Within the year, AeroExpo has achieved success and support from its virtual visitors, clients and business partners, and has reached 1,300 exhibitors per year, 20,300 products, 80,000 visitors per month, 6,000 catalogues and 3,200 News and Trends. AeroExpo offers manufacturers and buyers worldwide the opportunity to communicate with each other and to source products in nine different languages.

AeroExpo will continue their growth and hard work in the near future with exciting projects and innovations such as launching an e-magazine and webinars to provide the best content and user experience in B2B online sourcing to its current and potential future clients.

ABOUT VIRTUALEXPO GROUP

After proving its worth with <u>DirectIndustry</u>, the company quickly conquered the world of nautics and the maritime sector (<u>NauticExpo</u>), of architecture and design (<u>ArchiExpo</u>) and of medical equipment (<u>MedicalExpo</u>). In 2016, VirtualExpo broadened its activity to include the fields of aeronautics (<u>AeroExpo</u>) and agriculture (<u>AgriExpo</u>). Today, the six online exhibitions feature nearly 28,000 stands displaying over a million products. Every year, they receive 90 million unique visitors.

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