



VIRTUALEXPO, THE MULTICULTURAL START-UP IN MARSEILLES, CAME IN 7th PLACE AT THE 2018 GREAT PLACE TO WORK AWARDS

March 28, 2018, Marseilles

For the second consecutive time, VirtualExpo is on the prize list of companies that are enjoyable to work for

VirtualExpo made a giant leap forward from 25th place in 2017 to 7th place this year in the category of French companies of 50 to 500 employees.

It was with pride and great emotion that the company heard the news on the evening of March 27th, during the Great Place to Work awards ceremony at the Folies Bergères in Paris.

VirtualExpo's mission: to help companies succeed with their projects

VirtualExpo is the world leader in online B2B exhibitions. The challenge: to help everyone with a B2B project make the right purchase. To achieve this, VirtualExpo selects quality products and suppliers from around the world and makes carefully organized information available to buyers. In this way, it gives buyers access to millions of specific products through quality optimization in six specific fields: industry, nautics and the maritime sector, architecture and design, medical equipment, aeronautics and agriculture.

VirtualExpo's driver: its employees' well-being

Concerned with creating a motivational work environment, VirtualExpo puts people at the heart of the company.

"For 20 years I've had the pleasure of applying human management based on well-being at work with the conviction that employees are the driver of performance," explains Vincent Gérard, CEO of VirtualExpo. An example that illustrates this closeness is the weekly "cultural" breakfast that gives Vincent Gérard the opportunity to discuss with employees. This special opportunity has become a popular moment for everyone.

Management developed by employees for employees

Agile management is an integral part of the company's structure: it encourages initiative and competitive spirit among team members. It doesn't impose rigid hierarchy, on the contrary trust, listening and cooperation are at the heart of how it operates.

Multiculturalism, all forms of diversity and open-mindedness are a performance gauge for the company: 25 nationalities are present in the workforce at all levels.

The VirtualExpo territory: feel "at home" at work!

Green walls, an atrium with olive trees, a free gym sitting atop a rooftop patio with a panoramic view, foosball and ping-pong tables for relaxing and big cushions for napping... Everything has been thought out to offer VirtualExpo employees a relaxing work environment.

The results are there: efficient employees who are happy to work and ready to meet every challenge! And VirtualExpo isn't stopping just because it's on the right track: new innovative projects will see the light of day in 2018!

ABOUT VIRTUALEXPO GROUP

After proving its worth with [DirectIndustry](#), the company quickly conquered the world of nautics and the maritime sector ([NauticExpo](#)), of architecture and design ([ArchiExpo](#)) and of medical equipment ([MedicalExpo](#)). In 2016, VirtualExpo broadened its activity to include the fields of aeronautics ([AeroExpo](#)) and agriculture ([AgriExpo](#)). Today, the six online exhibitions feature nearly 28,000 stands displaying over a million products. Every year, they receive 90 million unique visitors.

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