

## PRESS ALERT

## The 2024 i-NOVO Awards Crowns Its Winners!

Marseille, January 21, 2025

VirtualExpo Group, the French company behind six specialized marketplaces, has just revealed the winners of the 2024 i-NOVO Awards.

**A Celebration of Innovation at Its Best!**

After several months of intense competition on an international scale, deliberation, and voting, the i-NOVO Awards trophies have just been awarded to **the most cutting-edge products** showcased on the group's marketplaces: [AeroExpo](#), [AgriExpo](#), [ArchiExpo](#), [DirectIndustry](#), [MedicalExpo](#), and [NauticExpo](#).

The i-NOVO Awards stand out for their **participatory approach**: following an initial selection by a panel of VirtualExpo in-house experts in autumn 2024, online voting was opened to a global audience from January 7 to 19, 2025. More than 23,800 votes were cast, confirming interest in the event.

A total of **97 products** spanning diverse fields—including augmented reality technologies for the medical sector, solutions for treating water pollution, workplace exoskeletons, and bio-based acoustic innovations—**advanced to the finals**.

**VirtualExpo Awards Innovation-Driven Manufacturers**

The public has spoken, and the top three winners in each of the six business sectors have been revealed. **The i-NOVO Awards winners are:**

- **For aeronautics:** *Gryphon Dynamics, Limatech, and FAULHABER Drive Systems* ;
- **For agriculture and livestock:** *Infaco, Figli Di Bonetto Francesco E C. S.N.C., and Peruzzo* ;
- **For architecture and design:** *TM Italia, Relax, and Terzani* ;
- **For the industrial sector:** *exoIQ, Bettersize Instruments, and IoSys - Dr. Timur Seidel e.K.* ;
- **For medical equipment:** *Tecnomed Italia, Konica Minolta Healthcare, and NEOS Surgery* ;
- **For boating and maritime:** *Faroboats, SabetoFLEX, and L'AQUAPHILE*.

The **18 winning products** stood out for their **sustainability, design, or technology**. Discover all the award-winning products on the official website: [www.i-novo-awards.com](http://www.i-novo-awards.com).

This year, the panel of judges also presented a **Judges' Favorite award** to *ESAOTE*, recognizing a product that has set a new standard for innovation. This exceptional product, selected on the MedicalExpo marketplace, is presented here: [www.i-novo-awards.com/2024/medicalexpo-2024](http://www.i-novo-awards.com/2024/medicalexpo-2024).



## The i-NOVO Awards: More Than Just an Award—A Launchpad for Innovation

Eva de Braal, Project Manager at VirtualExpo, shared: *"It's a privilege to announce the winners of this year's i-NOVO Awards and to support such innovative entrepreneurship! These winners are concrete proof of the excellence generated by the companies on our marketplaces. Many of these manufacturers are not just innovating—they're changing the game. Their creativity and dedication are evident in the development of sustainable, high-performance solutions, which deserve both recognition and encouragement. That's what the i-NOVO Awards are all about. We're very proud to support these visionaries, and reaffirm our commitment to being the preferred partner for all forward-thinking projects."*

In addition to the recognition they have received by winning this award, the winners will also benefit from the **strategic support** provided by VirtualExpo. This support will help them promote their award-winning products to a targeted and qualified audience. For the founder of the i-NOVO Awards, this is an opportunity to spotlight and promote the innovative and long-term vision of the award-winning companies.

VirtualExpo Group would like to thank all the participants for their involvement throughout the competition, and congratulate all the companies that have distinguished themselves worldwide.

Dear journalists, please visit the [official website](#) of the i-NOVO Awards or reach out to us for more details!

### About VirtualExpo Group

VirtualExpo Group is made up of four shops dedicated to professionals in the industrial sector ([Shop France](#), [Shop Germany](#), [Shop Italy](#), [Shop Spain](#)) as well as six online exhibitions specializing in different sectors: [AeroExpo](#) for aeronautics, [AgriExpo](#) for agriculture, [ArchiExpo](#) for architecture and design, [DirectIndustry](#) for industry, [MedicalExpo](#) for medical equipment, and [NauticExpo](#) for the boating and maritime sector.

VirtualExpo Group's mission is to help everyone with a B2B project make the right purchasing decision. The six online exhibitions list a total of over one million products and receive 9.5 million visitors per month.



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